

GUYLENE SOLO

Art Director - Brand Strategist - Web Designer

WORLD CITIZEN

1 347 929 3773 NYC

info@guylene.com

www.guylenesolon.com



20

YEARS
OF
EXPERIENCE

Born in Brooklyn.

New York

WORKING REMOTE WORLDWIDE

EXPERIENCE

2003 - Present
20 Years Of Photography, Art & Design - Founder
www.guylenesolon.com

April 2014 - Present
Guylene - Musician/Composer/Producer/ Dancer/Vocalist
www.guylene.com
Kora African harp/ Singer Songwriter

2008 - 2019
Lamour De Guylene - Founder & Creator
www.lamourdeguylene.com

2014 - 2020
Handmade Jewelry combining elements from traveling to over 20 countries.
LDG Organic Fragrances - Founder & Creator

EDUCATION

2002 -2003
New School University, Parsons School of Design - New York NY
Fine Arts & Photography
Parsons School Of Design Scholarship & New School University Scholarship

2004 - 2006
Pratt Institute School of Art and Design - Brooklyn NY
Fine Arts & Photography
Higher Education Opportunity Program Scholarship

Photography & Design

SELECTED WORKS

2022 - Present - Waking Dreams Costa Rica - Onsite
Art Direction - Branding - Web Design & Development - SEO - UX -
Graphic Design - Logo Design
www.wakingdreamscostarica.com

2024 - 2025 Latinos in Heritage Conservation Org, Texas - Remote
Art Direction - Wix Studio Web Design & Development - UX
www.latinoheritage.us

SKILLS

Art Director
Web Designer & Developer
Graphic Designer
Photographer
Property Manager
Composer
Musician

AWARDS & CERTIFICATIONS

Wix Studio Certified Designer 2025
Wix Partner - Legend Highest Rank 2020
Top 10% of Talent on Upwork 2021
Ceramic Diploma 2014 Cielo Rojo Mata Ortiz
World Dance Movement Italy Certification Contemporary Dance 2014
Daxica Scholarship & Certification 2013
Best Band Mexico City 2010
Photographer's Forum Best of College Photography Finalist New York 2003
Kickboxing Instructor New York Health & Racquet Club 2003
Certified Personal Trainer ISSA The International Sports Sciences Association 2002
CPR/AED Certification Equinox Fitness Club - New York 2002
Art Directors Club

2024 - 2025 Beyond Creative, Chicago – Remote

www.beyondcreativellc.com

Art Direction - Web Design & Development

2021 - 2025 Sally Collings Book Specialist, California - Remote

Web Design & Development, Logo Design

www.sallycollings.com/

2020 - 2025 National Black Employees Association XEROX division - Remote

Art Direction - Wix Studio Web Design & Development - UX

nbeaglobal.com

2022 - 2024 Moon and Company, New York - Remote

Art Direction - Wix Studio Web Design & Development - SEO - UX - Logo Design

www.moonandcompany.org

ADDITIONAL DESIGN WORK

Art Direction, Web Design & Development, SEO, Graphic & Logo Design, Image Curation:

2025 Beyond Advisers LAW, Chicago www.beyondadvisers.com

2025 Yoga, Meditation www.asayameditation.com

2025 Psychotherapy www.joymartinithrapy.com

2025 Therapy www.ianecallentherapy.com

2025 Greenhouse www.klasensgreenhouse.com

2024 Coaching www.innerteamdialogue.com

2024 Real Estate www.green-myersdevelopment.com

2024 Education www.visionarygrads.com

2023 Tour Company www.ecodriverscr.com

2023 Psychotherapy www.veronicatherapy.com

2023 Author www.teatalkswithtia.com

2023 Leadership www.thriveleadership.group

2023 Film www.bitbybitproductions.com

2022 Exquisite Blumen www.exquisiteblumen.com

2022 Speaker www.onpitchspeechcoach.com

2022 Therapy & Mindfulness www.devinmaroney.com

Certificate 2001

BAM Brooklyn Academy of Music - Leonard Natman Award 2000

EXPERTISE

Wix Studio Platform

Shopify

Adobe Suite:

Adobe Photoshop - Photo retouching

Adobe Illustrator

Adobe Premiere Pro & Final Cut Pro - Video Editing

Brand Strategy

Presonus Studio One -Audio editing

INDUSTRIES

B2B, Beauty, Education, Fashion, International, Luxury, Film & Media, Music, Non-Profit, Travel, Technology, SAAS, Sports, Startups, Retail, Finance, Conservation, Restaurants, Real Estate, Lifestyle, Entertainment

LANGUAGES

Fluent- English, Spanish, Italian

2022 Organization www.ctoclc.org
2022 Food www.qdicolous.com
2021 Equity Investment Firm www.rampequitycap.com
2021 Consultant www.littlesleepers.com
2019 Real Estate Mexico www.fibre-capital.com
2017 Free Spirit Planet - Panama - Onsite - Web Design
2017 Nonchalant By Gem - Scotland - Remote - Web Design
2013 Free Spirit Inn Boutique Hotel - Panama - Photo, Web Design
2012 [Nena Sanchez Gallery - Curacao, Antilles](#) - Video Production
2012 [Amazonia the Lost Cultures](#) at L'Aldea - Curacao, Antilles
Video, Photography, TV commercial Production
2011 Freelance Photographer Melbourne, Australia
2008 BrainStorm Design Agency, Mexico - Graphic Design
2006 - 2007 [FPhoto Fundamental Photographs](#), New York City - Graphic Design
Scientific Stock Photography
2005 - 2006 [Amy Perlin Antiques, New York City](#) - Photographer

Basic - Portuguese

Music & Event Management

2014 - Present Guylene Solon Music & Recording - www.guylene.com
2016 Contemporary Dance Instructor - Ostuni, Italy
2016 [Bari in Jazz Festival, Italy](#) - Music Performance with African Harp
2016 Private Events, Puglia, Italy - Music Performance with African Harp
2016 [Yoga Festival](#), Rome Italy - Music Performance with African Harp
2016 Private Events, Rome Italy - Music Performance with African Harp
2015 Pangea Unita Album Recording & Performances - Puglia, Italy -
Musician, Composer, Producer with African Harp
2010 Taapa Groove - Mexico - Jazz Dancer
2006 - 2007 [Jazz at Lincoln Center](#), New York City - *Assistant Stage
manager for Jazz musician Wynton Marsalis & Stage Manager Billy
Banks*
April 2006 [Baryshnikov Arts Center](#) (BAC), New York City
Freelance House Assistant with Technical Director Pamela Rapp
2004 - 2006 [Deitch Projects](#), POP ART Gallery New York City
Gallery Events Assistant with Julie Machado

Photography & Boutique Hotel Management

2025 Vacation Rental Properties - Photography - Jamaica
2019 Lifestyle Photography & Videography [Deeana Won - Airforce 1](#)
2019 Lifestyle Photography Laura M - Mexico

2017 Richard Evans Airbnb - Lisbon, Portugal - Management, Photography & Interior Design

2017 Travel Photography Portfolio www.guylenesolon.com/photography

2017 Casa Colors - Cascais, Lisbon, Portugal - Founder

2016 Casa Colors - Puglia, Italy - Founder

2012 Free Spirit Inn, Panama - Photography & Interior Design

2010 Casa Matt - Tulum, Mexico - Property Management

2008 [Playa Selva- Tulum](#), Mexico - Property Management

Tourism Management/ Development

2017 Colors Retreats - Yucatan, Mexico - Founder

2016 Colors Retreats - Cascais, Lisbon, Portugal - Founder

2016 Colors Retreats - Puglia, Italy - Founder

<https://www.guylenesolon.com/colors>